



"FRESH IS BEST"

with Sydney Direct Fresh Produce

FORTNIGHTLY MARKET UPDATE

23RD MARCH - 4TH APRIL 2017 / ISSUE 09

KEEPING YOU FRESH @

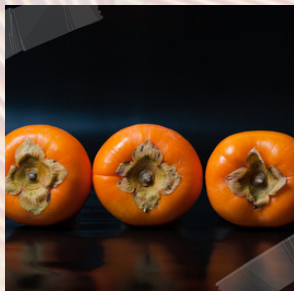
SYDNEYDIRECTFRESHPRODUCE

FRUITANDVEGETABLEWHOLESALE

1300 303 041

ORDERS@SDFP.COM.AU

SDFP SPECIALS 23RD MARCH - 4TH APRIL 2017



PERSIMMONS
\$18 PER TRAY



KIWIBERRIES
\$3 PER PUNNET



YELLOW SQUASH
\$18 PER BOX



RASPBERRIES
\$3.50 PER PUNNET

GENERAL MARKET NEWS

As we see a shift in the weather and the selection of produce available. Sydney Direct Fresh Produce we will be keeping you up to date via our Newsletter, Facebook and Instagram updates. So get connected chefs.

PINE MUSHROOM – Wild Pine Mushrooms now available and in superb condition.

GLOBE ARTICHOKE – The Victorian season is now available.

POMEGRANATE – Now in stock! Vibrant red and in perfect condition.

TOMATOES – All tomato lines are improving and prices will ease in the coming weeks. Heirloom supply and quality is also slowly improving.

RUBY GRAPEFRUIT – Supply is extremely short and prices are high. We are waiting on the new season from QLD to start in 2-3 weeks.

NEW TO THE MARKET

PINE MUSHROOM, GLOBE ARTICHOKE, MANGOSTEEN, QUINCE, FRESH CHESTNUTS, FRESH PISTACHIO, SUGAR LOAF CABBAGE, RAPPE, PRICKLY PEARS, KIWI BERRY AND ACHACHA.

TRY SOMETHING DIFFERENT : CIPOLLINI ONION AND MEXICAN PICKLING CUCUMBERS.

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VEGETABLES

BEANS, SWEETCORN, SQUASH, ZUCCHINI, CAULIFLOWER, CELERY, KALE, BROCCOLI, ASPARAGUS (MEXICAN) AND EGGPLANT.

FRUIT

LIMES, HONEYDEW, ROCKMELON, WATERMELON AND FINGER LIMES.

WHAT'S IN GOOD SUPPLY?

2

GOURMET VEGETABLES

RAPPE, SALSIFY, PURPLE KALE, ROMAN BEANS, GOLD NUGGET PUMPKIN, YELLOW ZUCCHINI, SNAKE BEANS, BORLOTTI BEANS, FRESH PISTACHIO, FINGER FENNEL, POPCORN ON THE COB, PADRON PEPPERS, SUGAR CANE AND GHOST CHILLI (PRE ORDER ONLY).

EXOTIC FRUIT

QUEEN GARNET PLUMS, CURRANT GRAPES, FINGER LIME, STARFRUIT, DRAGON FRUIT, ACHACHA AND LONGAN.

GOURMET VEGETABLES AND EXOTIC FRUIT

3

PETITE BOUCHE HERBS, MICRO & EDIBLE FLOWERS

GOOD SUPPLY

ALL MICRO HERBS, PENCIL LEEK, FINGER FENNEL, BABY CORN AND PETITE CARROTS ARE IN EXCELLENT SUPPLY. PETITE BOUCHE HERBS IN GOOD SUPPLY INCLUDE PIZZO, WASABI MUSTARD LEAF, GREEN ELK, WATERCRESS TIPS, YUUKI MIX, RED & GREEN COS, AMARANTH TIPS, RED VEIN SORREL, RED ELK, GREEN ELK, SUMMER PURSLANE, BRONZE FENNEL AND GOLDEN ENDIVE.

SHORT SUPPLY

CHERVIL, GHOST KALE, LEBANESE CRESS, ROCKET AND EDIBLE FLOWERS WILL BE LOW IN SUPPLY. EDIBLE FLOWERS WILL BE PICKING BACK UP IN THE COMING WEEKS.

4

WHAT'S IN SHORT SUPPLY AND COMING TO THE END OF ITS SEASON?

SHORT SUPPLY AND HIGH PRICE

JERUSALEM ARTICHOKE (INCONSISTENT), RED WITLOF, RUBY GRAPEFRUIT AND HYDROPONIC LETTUCE LINES.

FINISHING FOR THE SEASON

GOOD EATING PEACHES, COTTON CANDY GRAPES, GREEN ALMONDS AND APRICOTS.

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GO TO WWW.SDFP.COM.AU FOR MORE NEWS, SPECIALS AND MEET THE GROWER ACTION .

