

ISSUE 76



"FRESH IS BEST"

WITH SYDNEY DIRECT FRESH PRODUCE

FORTNIGHTLY MARKET UPDATE

23RD OCTOBER - 5TH NOVEMBER 2019 ISSUE 76

KEEPING YOU FRESH @

SYDNEYDIRECTFRESHPRODUCE

FRUITANDVEGETABLEWHOLESALE

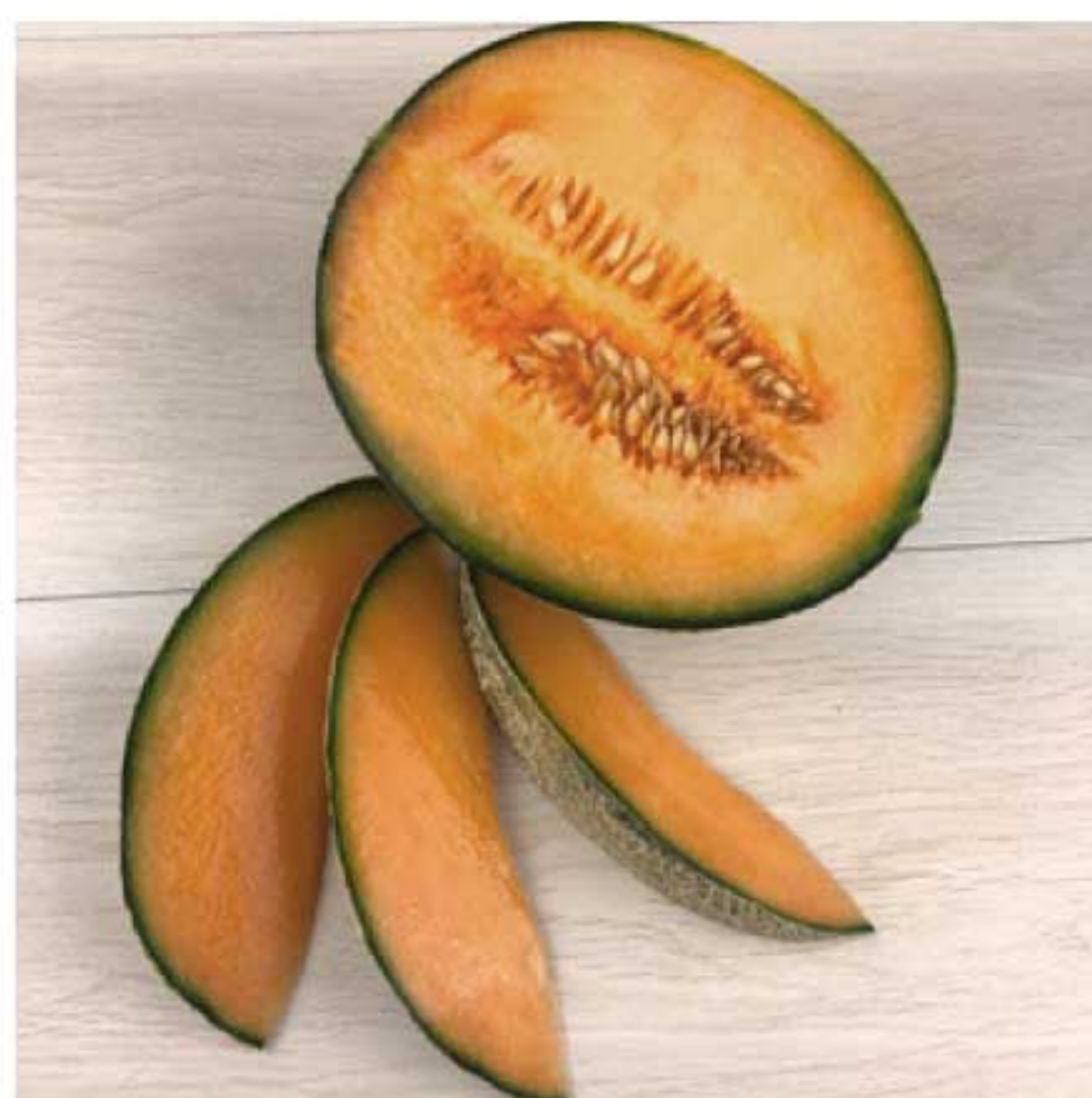
1300 303 041

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SDFP NEWSLETTER 23RD OCTOBER - 5TH NOVEMBER 2019 ISSUE 76



LOCAL LEEKS
\$18 PER BOX



ROCKMELON
\$12 PER BOX



LOCAL MULBERRIES
\$4 PUNNET

GENERAL MARKET NEWS

COST OF GOODS - Here at SDFP, we are always putting our customers first. We understand the importance of you hitting your "cost of goods", and we are here to help you do that. We have cheaper options available such as No.2's or varied sizes of a preferred item that you would usually order in. Give your accounts manager a call and see how we can bring you some cost-saving solutions over Spring and into the future.

RADICCHIO - Supply remains very short and we don't expect it to improve for the the next 3-4 weeks.

BROCCOLI - Change over of season from Queensland to Victoria has resulted in a gap in supply. Prices are high. Broccolini is a good substitute for the time being.

LEMONS - Supply is starting to tighten up and prices are slowly on the increase. We have three options available. 1.Premium seedless, 2.Standard Lemon, 3.Number two's (for juicing etc). Expect lemons to continue to rise from now on until Christmas.

HEIRLOOM TOMATOES - Available lines are: heirloom tomatoes, oxheart tomatoes, black Russian, kumato, medleys, cherry heirlooms - quality all good for now and only getting better.

HALLOWEEN PUMPKINS - Please don't forget to PRE-ORDER to avoid disappointment, as the market sells out of stock before Halloween. Halloween is Thursday 31st of October.

ASPARAGUS - Quality local green, white and purple continues to be in good supply.



NEW PRODUCTS AVAILABLE

FRESH IN CHEF!

- YELLOW ZUCCHINIS
- AUSSIE NECTARINES
- AUSSIE PEACHES
- HALLOWEEN PUMPKINS
- WHITE ASPARAGUS
- PURPLE ASPARAGUS
- SMOKED EGGS
- U.S.A POMEGRANATES
- LOQUATS
- KP MANGOES
- TANGELLOS
- BLOOD ORANGES

TRY SOMETHING DIFFERENT?

- JERUSALEM ARTICHOKE
- BABY ROCKET APPLES
- FRESH WASABI ROOT
- SMOKED GARLIC
- NETTLES
- SUMO MANDARIN

GOURMET VEGETABLES AND EXOTIC FRUITS

GOURMET VEGETABLES

- WHITE & PURPLE ASPARAGUS
- WASABI LEAVES
- RED KARKALLA
- BABY GLOBE ARTICHOKE

EXOTIC FRUITS

- LOQUATS
- MANGOSTEEN
- STARFRUIT
- POMEGRANATE
- DRAGON FRUIT
- CUMQUATS



@sydneydirectfreshproduce
#meetthegrower

CONTACT YOUR ACCOUNTS
MANAGER IF YOU NEED ANYTHING
SPECIFIC. WE WILL BE ABLE TO HELP
YOU CHEF!

ACCOUNTS MANAGERS

DANIEL FLAMMINIO - 0477 773 317
ANTHONY HARRISS - 0407 110 912
ANTHONY FARRE - 0447 151 782
ZEB ALLAM - 0428 832 927
VINNI MORENA - 0448 456 660
BEN QUINLAN - 0477 789 089

WHAT'S IN GOOD SUPPLY?

VEGETABLES

- ASPARAGUS
- BEANS
- SWEET CORN
- FENNEL
- CELERIAC
- JAPANESE PUMPKIN
- BROADBEANS
- ZUCCHINI

FRUIT

- MANGOES
- ROCKMELON
- PAPAYA
- PEARS
- MANDARINS
- APPLES
- CORELLA PEARS
- NAVEL ORANGES

PICKED LEAVES AND BABY VEGETABLES

BABY VEGETABLES

- PENCIL LEEKS
- FINGER FENNEL
- FRENCH RADISH
- JAPANESE TURNIPS
- AMSTERDAM CARROTS
- PARIS CARROTS
- RAINBOW CARROTS

PICKED LEAVES

- BRONZE FENNEL
- BULLS BLOOD CHARD
- HOT MUSTARD MIX
- PIZZO
- RED ELK
- RED VEIN SORREL
- SEASONAL MIX (500G & 100G)
- UPLAND CRESS
- WASABI MUSTARD LEAF
- WATERCRESS TIPS
- CHERVIL TIPS
- CONFETTI CORIANDER
- LEBANESE CRESS
- PETITE RED & GREEN COS
- SALAD BURNET
- VARIEGATED NASTURTIUM
- YARROW LEAF
- AMARANTH
- BI-SHISO
- DANDELION
- GOLDEN ENDIVE
- MIZUNA
- RED MIZUNA
- RED LACE
- SHEEP SORREL
- WOODLAND SORREL
- YUUKI MIX (JAPANESE BLEND)

WHAT'S IN SHORT SUPPLY?

SHORT SUPPLY AND HIGH PRICES

- RADICCHIO
- BROWN PEAR
- RASPBERRIES
- WATERMELON
- BROCCOLI
- CAULIFLOWER

FINISHING FOR THE SEASON

- CAULIFLOWER BLOSSOM
- CHESTNUTS
- YUZU

STAY UP TO DATE ON OUR INSTAGRAM PAGE
@SYDNEYDIRECTFRESHPRODUCE

EDIBLE FLOWERS

- DIANTHUS
- ELDERFLOWER
- MARIGOLDS
- MIXED JOHNNY JUMP UPS
- MIXED VIOLAS
- WHITE ALYSSUM
- CONFETTI CORIANDER FLOWERS
- LARGE MIXED FLOWERS
- MIXED LINARIA
- MIXED PANSYS or INDIVIDUAL COLOURS
- NASTURTIUM FLOWERS
- PETITE MIXED FLOWERS

SPECIALS

- LOCAL LEEKS \$18 PER BOX
- ROCKMELON \$12 PER BOX
- LOCAL MULBERRIES \$4 PER PUNNET



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