



# "FRESH IS BEST"

WITH SYDNEY DIRECT FRESH PRODUCE

## FORTNIGHTLY MARKET UPDATE

27TH MARCH - 9TH APRIL 2019 / ISSUE 61

## KEEPING YOU FRESH @

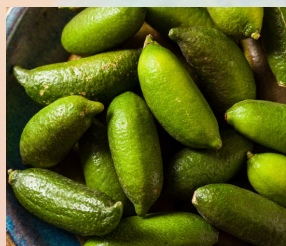
📷 SYDNEYDIRECTFRESHPRODUCE

f FRUITANDVEGETABLEWHOLESALE

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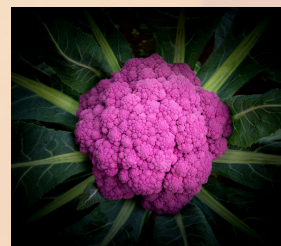
## SDFP NEWSLETTER 27TH MARCH - 9TH APRIL 2019



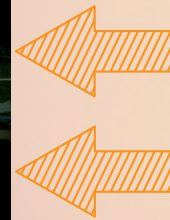
**FINGER LIMES**  
\$3 PER PUNNET



**FUJU PERSIMMONS**  
\$18 PER TRAY



**PURPLE CAULIFLOWER**  
\$3 EACH



## GENERAL MARKET NEWS

**GOOD NEWS** - For the first time in a while we have some good news to report on. We are pleased to announce that most vegetable lines have recovered from January's heat wave and they will be returning to a regular pricing.

**TOMATOES & ROMAS** - Supply is slowly improving but still expensive.

**AUSTRALIAN STONE FRUIT** - Most Australian stone-fruit is starting to finish. Mangoes and peaches are on there last legs, plums will continue for 3-4 weeks. Watermelon supply has improved and coming back to normal.

**LEMONS** - Plenty of Cruzar options available. Premium seedless remains short in supply.

**LIMES** - We are switching from QLD to Southern fruit. As they are far superior in quality for the next month or so.

**ANNUAL PINE MUSHROOM FORAGE** - Contact your accounts manager to participate in our annual Pine Mushroom forage on the 15th April.



## NEW PRODUCTS AVAILABLE

### FRESH IN CHEF!

- GREEN & BLACK FRESH OLIVES
- WALNUTS
- RAPPA
- AUSSIE IMPERIAL MANDARINS
- APPLE CUCUMBER
- PERSIMMONS
- ROSELLA FRUIT & LEAF
- TREVISO
- CHESTNUTS
- CIPPOLINI ONIONS
- GLOBE ARTICHOKE

### TRY SOMETHING DIFFERENT?

- SMOKED EGGS
- FRESH WASABI
- VINE AND FIG LEAVES (PRE-ORDER)
- JUJUBE
- CUSTARD APPLES

## GOURMET VEGETABLES AND EXOTIC FRUITS

### GOURMET VEGETABLES

- PURPLE SAPPHIRE POTATOES
- PADRON PEPPERS
- LEMON VERBENA
- WASABI ROOT & LEAVES
- RED KARKALLA

### EXOTIC FRUITS

- JUJUBE
- PARADISE PEAR
- MANGOSTEEN
- LOGANS
- STARFRUIT
- POMEGRANATE
- FINGER LIMES
- DRAGON FRUIT.



@sydneydirectfreshproduce  
#meetthegrower

CONTACT YOUR ACCOUNTS  
MANAGER TO LOCK IN YOUR PLACE  
FOR OUR ANNUAL PINE MUSHROOM  
FORAGE ON THE 15TH APRIL.

### ACCOUNTS MANAGERS

MATT MINTOFF - 0422 215 729  
ANTHONY HARRISS - 0407 110 912  
ANTHONY FARRE - 0447 151 782  
ZEB ALLAM - 0428 796 446



## WHAT'S IN GOOD SUPPLY?

### VEGETABLES

- WOMBOK
- BROCCOLI
- EGGPLANT
- BEANS
- ZUCCHINI
- YELLOW SQUASH
- LEEKS
- SWEET POTATO
- LOCAL SWEETCORN
- JAPANESE PUMPKIN
- SILVERBEET
- BUTTON MUSHROOMS

### FRUIT

- PAPAYA
- PEARS
- GRAPES
- PEACHES
- BLACKBERRIES
- LEMONS
- BROWN PEARS

## PETITE BOUCHE HERBS, LEAVES AND VEGETABLES

### HERBS AND LEAVES

- FINGER FENNEL
- FRESH RADISH
- BABY CORN
- PENCIL LEEK
- BLUSH TURNIP

### BABY VEGETABLES

- CONFETTI CORIANDER
- GREEN ELK
- FIERY MUSTARD
- GOLDEN FRILL
- GOLDEN ENDIVE
- GARLIC KALE
- HOT MUSTARD MIX
- PIZZO
- RED VEIN SORREL
- SALAD BURNET
- SEASONAL MIX
- BI-COLOUR SHISO
- SHINGIKU
- UPLAND CRESS
- WASABI MUSTARD
- WOODLAND SORREL 25G

## WHAT'S IN SHORT SUPPLY?

### SHORT SUPPLY AND HIGH PRICES

- SPRING ONIONS
- WITLOF WHITE & RED
- SNOW PEAS
- SUGAR SNAPS
- TOMATOES
- ROMA TOMATOES
- HONEYDEW
- ROCKMELON
- BANANAS.

### FINISHING FOR THE SEASON

- APRICOTS - FINISHED
- CHERRIES - FINISHED
- MANGOES - 2-3 WEEKS LEFT
- PEACHES - 2-3 WEEKS LEFT
- LYCHEE - FINISHED
- NECTARINES - 2-3 WEEKS LEFT

## EDIBLE FLOWERS

- MIXED FLOWER PUNNETS
- JOHNNY JUMP UP'S
- FLOWER MIX
- MIXED VIOLA'S
- MARIGOLD PETALS
- CONFETTI MIX
- LINARIA
- ROSE

## LUKE'S SPECIALS

- PURPLE CAULIFLOWER \$3 EACH
- FUJU PERSIMMONS \$18 PER TRAY
- FINGER LIMES \$3 PER PUNNET



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