



"FRESH IS BEST"

WITH SYDNEY DIRECT FRESH PRODUCE

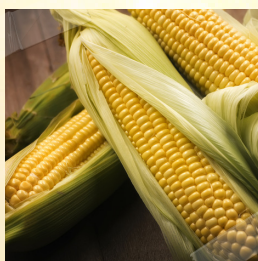
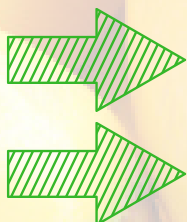
FORTNIGHTLY MARKET UPDATE

31ST JAN - 11TH FEBRUARY 2019 / ISSUE 57

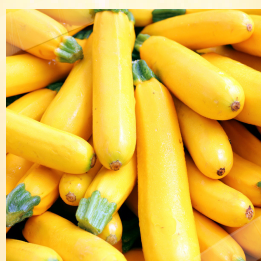
KEEPING YOU FRESH @

 SYDNEYDIRECTFRESHPRODUCE
 FRUITANDVEGETABLEWHOLESALE
 1300 303 041
 ORDERS@SDFP.COM.AU

SDFP SPECIAL 31ST JAN - 11TH FEBRUARY 2019



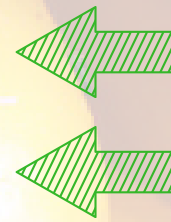
LOCAL SWEETCORN
\$18 PER BOX



YELLOW ZUCCHINI
\$18 PER BOX



NSW ROCKMELONS
\$18 PER BOX



GENERAL MARKET NEWS

APRICOTS - Australian apricots are reaching the back end of the season and they will be inconsistent. We will be switching to New Zealand imports in the next few weeks or so. Prices will increase a little and the quality will be excellent.

ASPARAGUS - Prices are easing as we see an increase in imported Asparagus arriving into the markets. Quality is excellent.

CAULIFLOWER - Gaps in the grower seasons have resulted in a major short supply of cauliflower. Prices are high at \$4 - \$6 each depending on quality.

CHERRIES - We are down to the last crops of Tasmanian Cherries and then that will be the end of the Australian season until December. We expect the season to finish in 2-3 weeks.

STRAWBERRIES - We are sourcing directly from Tasmania to try and avoid heat effected berries from Victoria and South Australia. Quality is good but they are not too big in size.

PINEAPPLES - Supply is a little shorter due to the Chinese New Year.

NEW PRODUCTS AVAILABLE

CUCAMELONS, GREEN WALNUTS, ANDEAN SUNRISE POTATO, PRICKLY PEARS, PARADISE PEARS, PURPLE WOMBOK (PRE-ORDER), RED KARKALLA, FATALII CHILLI, LOCAL SNAKE BEANS, LOCAL FIGS, USA MANDARINS, LYCHEES, SUGAR PLUMS AND CURRANT GRAPES.

TRY SOMETHING DIFFERENT:

SMOKED EGGS, FRESH WASABI, PURPLE BASIL, VINE & FIG LEAVES AND BUNYA NUTS.

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WHAT'S IN GOOD SUPPLY?

VEGETABLES

YELLOW ZUCCHINI, LOCAL SWEETCORN, SICILIAN EGGPLANT, BEANS, CHERRY TOMATOES, JAPANESE PUMPKIN, SILVERBEET, CELERIAC AND EGGPLANT.

FRUIT

LOCAL FIGS, PEACHES, NECTARINES, LIMES, BLUEBERRIES, BLACKBERRIES, PLUMS AND RED PAPAYA.

2

SHORT SUPPLY AND HIGH PRICE

CELERY, BROCCOLI, LEMONS, CAULIFLOWER, HONEYDEW, RUBY GRAPEFRUIT, NAVEL ORANGES AND MOST HERB LINES.

FINISHING FOR THE SEASON

GLOBE ARTICHOKEs, AUSTRALIAN CHERRIES, RED & WHITE CURRANT GRAPES, AUSTRALIAN ASPARAGUS, BLOOD ORANGES, BROAD BEANS AND BROWN PEARS.

WHAT'S IN SHORT SUPPLY

3

GOURMET VEGETABLES

PADRON PEPPERS, LEMON VERBENA, WASABI ROOT & LEAVES, FATALII CHILLI, RED KARKALLA AND SPAGHETTI VEGETABLE (TYPE OF SQUASH)

EXOTIC FRUIT

LYCHEES, MANGOSTEEN, LONGANS, STARFRUIT, POMEGRANATE, CURRANT GRAPES, DONUT PEACHES AND FINGER LIMES.

GOURMET VEGETABLES AND EXOTIC FRUIT

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BABY VEGETABLES

ROUGE SPRING ONION, JAPANESE AND BLUSH TURNIPS, BABY CORN, FRENCH BREAKFAST RADISH, PENCIL LEEKS, AMSTERDAM, PARIS AND RAINBOW CARROTS.

HERBS AND LEAVES

YUUKI MIX, CRANBERRY HIBISCUS. JAPANESE LAND SEAWEED, AMARANTH TIPS, ALL MICRO HERBS, BRONZE FENNEL AND RED VEIN SORREL.

PETITE BOUCHE HERBS, LEAVES AND VEGETABLES

5

WHAT'S AVAILABLE

MIXED FLOWER PUNNETS, JOHNNY JUMP UP'S, PETITE FLOWER MIX, MIXED VIOLA'S, MARIGOLD PETALS, MIXED & WHITE LINARIA FLOWERS, PINEAPPLE SAGE, SNAP DRAGONS AND FRESH FRUIT SALAD SAGE.

EDIBLE FLOWERS

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