

ISSUE 55



"FRESH IS BEST"

WITH SYDNEY DIRECT FRESH PRODUCE


FORTNIGHTLY MARKET UPDATE

4TH - 15TH JAN 2018 / ISSUE 55

KEEPING YOU FRESH @

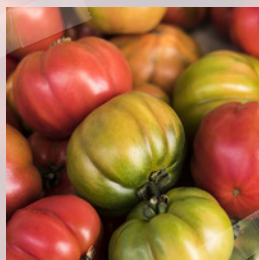
 SYDNEYDIRECTFRESHPRODUCE

 FRUITANDVEGETABLEWHOLESALE

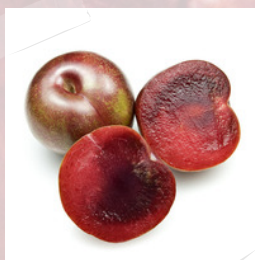
 1300 303 041

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SDFP SPECIAL 4TH - 15TH JAN 2018



**HEIRLOOM
TOMATOES**
\$18 PER BOX (4KG)



PLUMS
\$18 PER BOX (5KG)



**LOCAL LEBANESE
CUCUMBERS**
\$18 PER BOX (10KG)



GENERAL MARKET NEWS

RUBY GRAPEFRUIT & NAVAL ORANGES - The Australian season has finished so we are relying on imports from USA and Egypt. Prices are high.

LEMONS - Supply is extremely short and expensive. We are relying on USA imports to fill the gap between the Australian season of Victoria and Queensland. We expect this to improve in 2-3 weeks as the Queensland season kicks in.

LIMES - They will continue to fall in price daily and quality is excellent.

PETITE BOUCHE - After the Christmas period, Petite Bouche numbers are low for the next few weeks as the farm picks back up again.



NEW PRODUCTS AVAILABLE

LOCAL SNAKE BEANS, DONUT PEACHES, LOCAL FIGS, BAYBERRIES, USA MANDARINS, PLUMS, WHITE & RED CURRANTS, WHITE CHERRIES, LYCHEES, USA PERSIMMON AND APRICOTS.

TRY SOMETHING DIFFERENT:

SMOKED EGGS, FRESH WASABI, PURPLE BASIL, VINE & FIG LEAVES AND TOMATILLOS.

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VEGETABLES

ZUCCHINI, MUSHROOMS, GREEN BEANS, CHERRY TOMATOES, JAP PUMPKIN, SILVERBEET, CELERIAC, LEBANESE CUCUMBERS AND RHUBARB.

FRUIT

TOPLESS PINEAPPLES, MANGOES, SEEDLESS WATERMELON, BLACKBERRIES, PEACHES, BLUEBERRIES, RED PAPAYA AND NASI PEARS.

WHAT'S IN GOOD SUPPLY?

2

SHORT SUPPLY AND HIGH PRICE

LEMONS, RUBY GRAPEFRUIT, BRUSSEL SPROUTS, NAVEL ORANGES, BANANA LEAF, BABY ENDIVE AND CHERVIL.

FINISHING FOR THE SEASON

BLOOD ORANGES, WHITE & PURPLE ASPARAGUS AND AUSTRALIAN MANDARINS.

WHAT'S IN SHORT SUPPLY

3

GOURMET VEGETABLES

PADRON PEPPERS LEMON VERBENA, SMOKED EGGS, SMOKED GARLIC, SUGAR LOAF CABBAGE AND WASABI ROOT & LEAVES.

EXOTIC FRUIT

LYCHEES, BAYBERRIES, STAR APPLES, APRICOTS, MANGOSTEEN, AUSTRALIAN CHERRIES, NECTARINES & PEACHES, CUSTARD APPLES, STARFRUIT AND POMEGRANATE.

GOURMET VEGETABLES AND EXOTIC FRUIT

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PETITE BOUCHE HERBS, LEAVES AND VEGETABLES

BABY VEGETABLES

JAPANESE AND BLUSH TURNIPS, BABY CORN, FRENCH BREAKFAST RADISH, PENCIL LEEKS, AMSTERDAM, PARIS AND RAINBOW CARROTS.

HERBS AND LEAVES

ALL MICRO HERBS, CONFETTI CORIANDER, RED VEIN SORREL, WATERCRESS AND AMARANTH.

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WHAT'S AVAILABLE

MIXED FLOWER PUNNETS, JOHNNY JUMP UP'S, PETITE FLOWER MIX, MIXED VIOLA'S, MARIGOLD PETALS, MIXED & WHITE LINARIA FLOWERS, PINEAPPLE SAGE, SNAP DRAGONS AND FRESH FRUIT SALAD SAGE.

EDIBLE FLOWERS

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