

ISSUE 50



# "FRESH IS BEST"

WITH SYDNEY DIRECT FRESH PRODUCE

## FORTNIGHTLY MARKET UPDATE

24TH OCTOBER - 5TH NOVEMBER 2018 / ISSUE 50

## KEEPING YOU FRESH @

📷 SYDNEYDIRECTFRESHPRODUCE  
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## SDFP SPECIAL 24TH OCT - 5TH NOVEMBER 2018



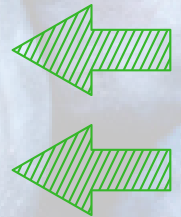
**SUGAR LOAF CABBAGE**  
**\$2 EACH**



**MANGOES**  
**\$18 PER BOX**



**BLUEBERRIES**  
**\$2 PER PUNNET**



## GENERAL MARKET NEWS

**LIMES** - Reaching record prices between \$20-\$25 Per Kilo depending on the quality. Please substitute with lemons if possible. We expect the price to hold for at least a few more weeks and will keep you posted on social media.

**CHERRIES** - New Season Australian Cherries out of Victoria have started. Still not mind-blowing in taste but they will improve weekly.

**STRAWBERRIES** - The continual rainfall over the last three weeks has affected some of the quality and shelf life of the strawberries. We are buying the best and freshest available but they are still not perfect.

**HALLOWEEN PUMPKINS** - Do not forget about Halloween next week. Get your orders in for Halloween pumpkins.

**HEIRLOOM TOMATOES** - Supply and quality are improving and will be in full swing in 3-4 weeks with plenty of options.



## NEW PRODUCTS AVAILABLE

AUSTRALIAN CHERRIES, RED SNAKE BEANS, APPLE MINT, CHOCOLATE MINT, SUGAR CANE, GREEN ALMONDS, MULBERRIES AND SMOKED EGGS.

### TRY SOMETHING DIFFERENT:

SMOKED EGGS, WHITE & PURPLE ASPARAGUS AND LOCAL PURSLANE BUNCHES.

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### VEGETABLES

ASPARAGUS, BROAD BEANS, EGGPLANT, LOCAL BABY GLOBE ARTICHOKES, SILVERBEET, BROCCOLINI, CELERIAC, ZUCCHINI FLOWERS, CELERY, LEBANESE CUCUMBERS AND RHUBARB.

### FRUIT

BLUEBERRIES, GOLD KIWI, BLOOD ORANGES, NAVEL ORANGES, CORELLA PEARS, RED PAPAYA, NASI PEARS, HONEYDEW AND ROCKMELON.

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## WHAT'S IN GOOD SUPPLY?

### SHORT SUPPLY AND HIGH PRICE

BRUSSEL SPROUTS, CAULIFLOWER, BUTTER LETTUCE, FIGS, BANANA LEAF, BABY ENDIVE, LIMES AND POMEGRANATE.

### FINISHING FOR THE SEASON

PURPLE BRUSSEL SPROUTS, KALETTES, QUINCE, MANDARINS, ROMANESCO AND FIORETTO.

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## WHAT'S IN SHORT SUPPLY

### GOURMET VEGETABLES

SMOKED EGGS, TOMATILLOS, SMOKED GARLIC, BROAD BEANS, SUGAR LOAF CABBAGE AND WASABI ROOT & LEAVES.

### EXOTIC FRUIT

AUSTRALIAN CHERRIES, NECTARINES & PEACHES, CUSTARD APPLES, STARFRUIT, POMEGRANATE, LOQUATS, BERGAMOT LEMON AND YUZU.

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## GOURMET VEGETABLES AND EXOTIC FRUIT

### BABY VEGETABLES

JAPANESE AND BLUSH TURNIPS, BABY CORN, FRENCH BREAKFAST RADISH, PENCIL LEEKS, AMSTERDAM, PARIS AND RAINBOW CARROTS.

### HERBS AND LEAVES

BRONZE FENNEL FRONDS, WATERCRESS TIPS, SEASONAL MIX, RED VEIN SORREL, YARROW LEAF, GARLIC KALE, YUUKI MIX, DANDELION, MIBUNA, PETITE ROCKET LEAF, AMARANTH TIPS AND SALAD BURNET.

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## PETITE BOUCHE HERBS, LEAVES AND VEGETABLES

### WHAT'S AVAILABLE

CONFETTI CORIANDER FLOWERS, MIXED FLOWER PUNNETS, JOHNNY JUMP UP'S, PETITE FLOWER MIX, MIXED VIOLA'S, MARIGOLD PETALS, MIXED & WHITE LINARIA FLOWERS, PINEAPPLE SAGE AND FRESH FRUIT SALAD SAGE.

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## EDIBLE FLOWERS