



"FRESH IS BEST"

WITH SYDNEY DIRECT FRESH PRODUCE

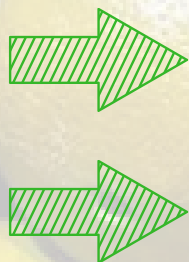
FORTNIGHTLY MARKET UPDATE

15TH - 27TH AUGUST 2018 / ISSUE 45

KEEPING YOU FRESH @

SYDNEYDIRECTFRESHPRODUCE
 FRUITANDVEGETABLEWHOLESALE
 1300 303 041
 ORDERS@SDFP.COM.AU

SDFP SPECIAL 15TH - 27TH AUGUST 2018



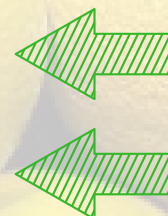
EGGPLANT
\$15 PER BOX



QLD STRAWBERRIES
(XL)
\$2 PER PUNNET



QUINCE
\$20 PER BOX



GENERAL MARKET NEWS

- CUCUMBERS** - Prices are easing slowly, and telegraph cucumbers are the best value at the moment.
- DOLCE NAVELS (BLACK SKIN NAVELS)** - NEW PRODUCT. A super sweet flesh with a black outer skin.
- COLOURED CAULIFLOWERS** - We have plenty of green or purple cauliflower available, and prices are low out of Victoria. Local romanesco are also available.
- AUSTRALIAN ASPARAGUS** - The new season of Australian asparagus has now begun. It is the very start of the season, so volume is still low and fetching high prices. We will give it another week or so for the price to ease to make the switch from imports to Australian. White asparagus will begin in the last week of August and should be pretty consistent for the next 10-12 weeks.
- BABY GLOBE ARTICHOKEs** - Now in peak season, excellent quality and fairly priced.



NEW TO THE MARKET

DOLCE NAVELS (BLACK ORANGES), N.T MANGOES, SEVILLE ORANGES, USA GRAPES, BRAVO APPLES, BLOOD ORANGES, NETTLES AND BLACK RADISH.

TRY SOMETHING DIFFERENT:

KALETES, PURPLE BRUSSEL SPROUTS, PETITE BOUCHE GARLIC KALE AND BABY CORN IN THE HUSK.

1

VEGETABLES

BUTTER BEANS, AVOCADOS, SWEETCORN, ZUCCHINI, LOCAL BABY GLOBE ARTICHOKE, BEANS, SNOW PEAS, SILVERBEET, BROCCOLINI, CELERIAC AND RHUBARB.

FRUIT

BLOOD ORANGES, STRAWBERRIES, QUINCE, NAVEL ORANGES, CORELLA PEARS, PERSIMMONS, LEMONS, NASHI PEARS AND HONEYDEW.

WHAT'S IN GOOD SUPPLY?

2

WHAT'S IN SHORT SUPPLY

SHORT SUPPLY AND HIGH PRICE

MEDLEY TOMATOES, LIMES, POMEGRANATE, ASPARAGUS (SEASON JUST STARTING), DUTCH CARROTS (ALL COLOURS), BUTTON & FLAT MUSHROOMS, BASIL AND RED WITLOF.

FINISHING FOR THE SEASON

BLACKBERRIES, CHESTNUTS, LOCAL POMEGRANATE, IMPERIAL MANDARINS, CAPE GOOSEBERRIES AND CUCAMELONS.

3

GOURMET VEGETABLES

CHESTNUT MUSHROOMS, TOMATILLOS, CELTUCE ROOT, SMOKED GARLIC, BROAD BEANS, TRUFFLES, ROMANESCO, SUGAR LOAF CABBAGE, PURPLE BRUSSEL SPROUTS AND WASABI ROOT & LEAVES.

EXOTIC FRUIT

USA CHERRIES & STONEFRUIT, PERSIMMONS, MANGOSTEEN, CUSTARD APPLES, STARFRUIT, DRAGONFRUIT, LONGANS, POMEGRANATE, CUMQUAT, BERGAMOT LEMON AND YUZU.

GOURMET VEGETABLES AND EXOTIC FRUIT

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BABY VEGETABLES

JAPANESE AND BLUSH TURNIPS, BABY CORN, FRENCH BREAKFAST RADISH, PENCIL LEEKS, AMSTERDAM, PARIS AND RAINBOW CARROTS.

HERBS AND LEAVES

SEASONAL MIX, RED VEIN SORREL, SHUNGIKU, UPLAND CRESS, YUUKI MIX, GARLIC KALE (NEW), GREEN ELK, RED ELK, WASABI MUSTARD LEAF, PIZZO, WINTER PURSLANE AND BI-COLOUR SHISO.

PETITE BOUCHE HERBS, LEAVES AND VEGETABLES

5

EDIBLE FLOWERS

WHATS AVAILABLE

BROAD BEAN FLOWERS, MIXED FLOWER PUNNETS, JOHNNY JUMP UP'S, PETITE FLOWER MIX, MIXED VIOLA'S, MARIGOLD PETALS, MIXED & WHITE LINARIA FLOWERS, PINEAPPLE SAGE AND FRESH FRUIT SALAD SAGE.

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