



"FRESH IS BEST"

WITH SYDNEY DIRECT FRESH PRODUCE



FORTNIGHTLY MARKET UPDATE

1ST - 13TH FEBRUARY 2018 / ISSUE 31

KEEPING YOU FRESH @

SYDNEYDIRECTFRESHPRODUCE

FRUITANDVEGETABLEWHOLESALE

1300 303 041

ORDERS@SDFP.COM.AU

SDFP SPECIALS 1ST - 13TH FEBRUARY 2018



RED GRAPES
\$25 PER BOX



PASSION FRUIT
\$20 PER BOX



HONEYDEW
\$15 PER BOX



SWEETCORN
\$15 PER BOX

GENERAL MARKET NEWS

AVOCADOS

Some Queensland Shepard Avocados have arrived in the market which is usually a sign that the market is about to turn in supply, and the price will drop. We are still sourcing West Australian Hass Avocados as we think its still too early to switch to Shepards. We are predicting that the prices will begin to drop from next week.

BUTTON MUSHROOMS

We have seen a somewhat sudden shortage of button mushrooms over the last few weeks. The word in the market is that this will ease over the next week.

ALL APPLE VARIETIES

Apples are going to become slightly higher in price as the supply of old season varieties start to dry up. Some new season varieties, beginning with Royal Galas may begin at the end of February.

CHERRIES

The cherry season is starting to come to an end. Tasmanian cherries are the last region to send produce into the markets and they will be around for another 2-3 weeks before we see them finish up.

**"YOU CAN NOW ORDER THROUGH YOUR PHONE CHEF. CONTACT
YOUR ACCOUNTS MANAGER FOR MORE INFORMATION"**

NEW TO THE MARKET

PURPLE BASIL, LYCHEE, PRICKLY PEARS, HORSERADISH (NEW SEASON), RED FOO POTATOES, MANDARINS (USA), CURRENT GRAPES, PADRON PEPPERS AND WHITE EGGPLANT.

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TRY SOMETHING DIFFERENT: PRICKLY PEARS, ITALIAN EGGPLANT, YELLOW ZUCCHINI, CUCAMELONS, GHERKINS AND FRESH WASABI AND LEAVES (PRE-ORDER ONLY).

VEGETABLES

EGGPLANT, ZUCCHINI, BEANS, BABY BEETROOT, RHUBARB AND KALE BUNCHES.

FRUIT: PEACHES, PLUMS, NECTARINES, ROCKMELONS, BLUEBERRIES, RUBY GRAPEFRUIT, PAPAYA, NASHI PEARS, WATERMELONS, HONEYDEWS, APRICOTS AND BLACKBERRIES.

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WHAT'S IN GOOD SUPPLY?

GOURMET VEGETABLES AND EXOTIC FRUIT

GOURMET VEGETABLES

TOMATILLO'S, SEA GRAPES, JERUSALEM ARTICHOKE, BORLOTTI BEANS, SMOKED GARLIC, GHERKINS, GOURMET MUSHROOMS AND WASABI ROOT.

EXOTIC FRUIT

APRICOTS, NECTARINES, PEACHES, PLUMS, STARFRUIT, DRAGONFRUIT, LYCHEE, LONGANS AND DRAGONFRUIT.

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PETITE BOUCHE HERBS, MICRO & EDIBLE FLOWERS

BABY VEGETABLES

BLUSH TURNIPS, FINGER FENNEL, PENCIL LEEKS, AMSTERDAM CARROTS, PARIS CARROTS AND BABY CORN IN HUSK ARE ALL IN VERY GOOD SUPPLY.

PETITE BOUCHE HERBS: WATERCRESS TIPS, SEASONAL HERB & LEAF, SALAD BURNET, RED ELK, RED LACE, DANDELION, PIZZO, BI-COLOUR SHISO, GREEN MUSTARD MIX, GREEN ELK, BLEEDING GARNET, RED VEIN SOREEL, RED & GREEN COS, AMARANTH TIPS AND BRONZE FENNEL FONDS.

EDIBLE FLOWERS: WE CAN SOURCE MIXED FLOWERS, JOHNNY JUMP UPS, DIANTHUS, MIXED VIOLAS, LINARIA, SNAPDRAGONS AND PINEAPPLE SAGE.

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SHORT SUPPLY AND HIGH PRICE

ASPARAGUS (USA), LEMONS, BRUSSEL SPROUTS, CELERIAC, GINGER, AVOCADO, LARGE FENNEL, K.P MANGO, VINE SWEET MINI CAPSICUM, RED & GREEN CAPSICUM AND BUTTER BEANS.

FINISHING FOR THE SEASON

RED & WHITE CURRANTS, GALA & FUJI APPLES, AUSTRALIAN GREEN, PURPLE & WHITE ASPARAGUS, BROAD BEANS, NETTLES, GLOBE ARTICHOKE, GOLD KIWI AND LOTUS ROOT.

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WHAT'S IN SHORT SUPPLY



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