



"FRESH IS BEST"

WITH SYDNEY DIRECT FRESH PRODUCE



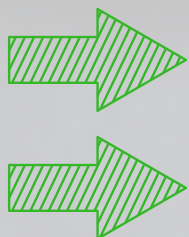
FORTNIGHTLY MARKET UPDATE

30TH NOVEMBER - 12TH DECEMBER 2017 / ISSUE 27

KEEPING YOU FRESH @

SYDNEYDIRECTFRESHPRODUCE
 FRUITANDVEGETABLEWHOLESALE
 1300 303 041
 ORDERS@SDFP.COM.AU

SDFP SPECIALS 30TH NOVEMBER - 12TH DECEMBER 2017



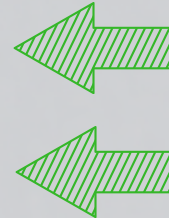
CELERY
\$18 PER BOX



YELLOW ZUCCHINI
\$18 PER BOX (5KG)



YELLOW NECTARINES
\$18 PER TRAY



GENERAL MARKET NEWS

ASPARAGUS

The local Australian season is coming to the back end, so expect prices to rise in the coming weeks.

LEMONS

Australian supply is starting to finish up. We will have to begin to rely on imported fruit in the coming weeks.

LIMES

Queensland crops are now in full swing. Prices are falling daily, and supply is excellent.

CELERIAC

Supply is exceptionally scarce, and quality is average. We will expect it to stay like this for 2-3 weeks until the new season Victorian crops start up again.

YELLOW ZUCCHINI

New season local yellow zucchini is now available.

AUSTRALIAN GRAPES

New season Australian red, green and black grapes are now available, and prices will continue to ease as supply increases.

TOMATILLO'S, POMELO (IMPORTED), AUSTRALIAN APRICOTS, NECTARINES, PLUMS, PEACHES, CHERRIES, PURPLE BASIL, GUAVA, USA IMPORTED PERSIMMONS AND LYCHEE.

NEW TO THE MARKET

1

TRY SOMETHING DIFFERENT: APPLE CUCUMBER, SEA GRAPES, ROUGE SPRING ONION, GHERKINS, GOURMET MUSHROOMS (CATERPILLAR, HEN OF THE WOOD, GOLDEN NEEDLE, COCO BUTTON) AND FRESH WASABI AND LEAVES (PRE-ORDER ONLY).

VEGETABLES

EGGPLANT, ZUCCHINI, BEANS, BROAD BEANS, GLOBE ARTICHOKE, ASPARAGUS, BABY BEETROOT, BABY & REGULAR FENNEL, RHUBARB, BROCOLLI AND BROCCOLINI.

FRUIT: PEACHES, PLUMS, NECTARINE, ROCKMELON, BLUEBERRIES, NAVEL ORANGES, RUBY GRAPEFRUIT, STRAWBERRIES, PAPAYA, NASHI, KIWIFRUIT, MANGOES, HONEYDEW AND CORELLA PEARS.

WHAT'S IN GOOD SUPPLY?

2

GOURMET VEGETABLES

TOMATILLO'S, SEA GRAPES, BROAD BEANS, JERUSELUM ARTICHOKE, BUTTER BEANS, BORLOTTI BEANS, SMOKED GARLIC, VINE SWEET MINI CAPSICUM, PURPLE CAULIFLOWER, GHERKINS, GOURMET MUSHROOMS AND PURPLE ASPARAGUS.

EXOTIC FRUIT

APRICOTS, NECTARINES, PEACHES, PLUMS, STARFRUIT, DRAGONFRUIT, CUMQUATS, AUSTRALIAN MANGOES, LYCHEE AND LONGANS.

GOURMET VEGETABLES AND EXOTIC FRUIT

3

BABY VEGETABLES

JAPANESE & BLUSH TURNIPS, FINGER FENNEL, PENCIL LEEKS, AMSTERDAM CARROTS, PARIS CARROTS AND BABY CORN IN HUSK ARE ALL IN VERY GOOD SUPPLY.

PETITE BOUCHE HERBS: IN GOOD SUPPLY ARE BRONZE FENNEL, DANDELION, YARROW LEAF, RED & GREEN COS, RED VEIN SORREL, BLEEDING GARNET, SUMMER PURSLANE, WASABI MUSTARD LEAF, PIZZO, GREEN ELK, WOODLAND SORREL, RED ELK, GREEN MUSTARD MIX, WATERCRESS TIPS AND AMARANTH TIPS.

EDIBLE FLOWERS: WE CAN SOURCE MIXED FLOWERS, NASTURTIUM FLOWERS, JOHNNY JUMP UPS, DIANTHUS, MIXED VIOLAS, LINARIA, SNAP DRAGONS AND PINEAPPLE SAGE.

PETITE BOUCHE HERBS, MICRO & EDIBLE FLOWERS

4

SHORT SUPPLY AND HIGH PRICE

TOMATOES GOURMET, RED CAPSICUM, HORSERADISH, FINGER LIMES, FIGS, DRAGON FRUIT, GINGER, AVOCADO AND ROYAL BLUE POTATOES.

FINISHING FOR THE SEASON

MANDARINS, NETTLES, WHITE ASPARAGUS (INCONSISTENT) AND BLOOD ORANGE (ONE-TWO WEEKS LEFT), LETTUCE AND MULBERRIES.

WHAT'S IN SHORT SUPPLY

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