

ISSUE 24



# "FRESH IS BEST"

WITH SYDNEY DIRECT FRESH PRODUCE



## FORTNIGHTLY MARKET UPDATE

18TH - 31ST OCTOBER 2017 / ISSUE 24

## KEEPING YOU FRESH @



SYDNEYDIRECTFRESHPRODUCE



FRUITANDVEGETABLEWHOLESALE



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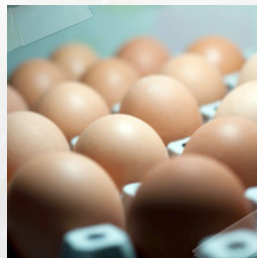
## SDFP SPECIALS 18TH - 31ST OCTOBER 2017



**BLUEBERRIES**  
**\$3 PER PUNNET**



**BABY FENNEL**  
**\$12 PER BOX**



**600G CAGED EGGS**  
**\$25 PER BOX**  
**(15 X DOZEN PER BOX)**  
**EACH EGG 50-60G**



**PREMIUM AUSTRALIAN**  
**ASPARAGUS**  
**\$28 PER BOX**  
**(6KG)**

## GENERAL MARKET NEWS

### PURPLE CAULIFLOWER

I've found a small grower from Victoria who will have some for the next 6 - 8 weeks.

### SWEET POTATO

Remains very short in supply due to constant rainfall in growing regions. We expect the price to remain strong for 2 - 3 weeks.

### LIMES

Continue to hold their price. I'm being told that there are plenty of fruit on the trees but they are very small in size. Prices should ease in 2 - 3 weeks once the fruit sizes up and is big enough for market.

### LEMONS

Are starting to dry up and the price is starting to creep up.

### ASPARAGUS

There are plenty of options from thick to thin, baby white, purple and green. Prices have crashed and the quality is excellent.

### HALLOWEEN PUMPKIN

Supply is now available. They will get extremely short in supply on the week of Halloween. PRE ORDER NOW SO WE CAN STORE YOUR PUMPKINS.

NEW CROP PURPLE CAULIFLOWER, PURPLE RADISH, WHITE AUSTRALIAN ASPARAGUS, GREEN ALMONDS, HALLOWEEN PUMPKIN, AUSTRALIAN PEACHES AND NECTARINES. **NEW TO THE MARKET**

**TRY SOMETHING DIFFERENT:** WHITE ASPARAGUS, CHAMPAGNE MELON (YELLOW WATERMELON), FRESH WASABI & LEAVES (PRE-ORDER ONLY), RED FOO POTATOES (SUB FOR PURPLE CONGA) AND GHERKINS.

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### VEGETABLES

BROAD BEANS, BEANS, GLOBE ARTICHOKE, ASPARAGUS, BABY FENNEL, BABY BEETROOT, EGGPLANT, SICILIAN EGGPLANT, CAULIFLOWER, FENNEL, SWEETCORN, RHUBARB AND BROCCOLINI.

**FRUIT:** ROCKMELON, BLUEBERRIES, NAVEL ORANGES, GRANNY SMITH APPLES, STRAWBERRIES, PAPAYA, NASHI, KIWIFRUIT, MANGOES AND CORELLA.

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### WHAT'S IN GOOD SUPPLY?

### GOURMET VEGETABLES

WHITE ASPARAGUS, BROAD BEANS, JERUSELUM ARTICHOKE, GOLF BALL DUTCH CARROT, BUTTER BEANS, BORLOTTI BEANS, SMOKED GARLIC, VINE SWEET MINI CAPSICUM, PURPLE ASPARAGUS AND PURPLE CAULIFLOWER.

### EXOTIC FRUIT

NECTARINES, PEACHES, DRAGONFRUIT, CUMQUATS, BLOOD ORANGES, AUSTRALIAN MANGOES, MANGOSTEEN AND LONGANS.

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### GOURMET VEGETABLES AND EXOTIC FRUIT

### BABY VEGETABLES

JAPANESE & BLUSH TURNIPS, BABY FRENCH RADISH, FINGER FENNEL, PENCIL LEEKS, AMSTERDAM CARROTS, PARIS CARROTS AND BABY CORN IN HUSK ARE ALL IN VERY GOOD SUPPLY.

**PETITE BOUCHE HERBS:** IN GOOD SUPPLY ARE BRONZE FENNEL FONDS, DANDELION, YARROW LEAF, GOLDEN ENDIVE, WATERCRESS TIPS, SEASONAL HERB AND LEAF MIX 100G & 500G, RED & GREEN COS, HOT MUSTARD MIX, RED VEIN SORREL, RED LACE, UPLAND CRESS, YUUKI MIX AND WASABI LEAF.

**EDIBLE FLOWERS:** WE HAVE VERY GOOD SUPPLY OF MIXED LARGE FLOWERS, MIXED LARGE NASTURTIUM FLOWERS, PETITE FLOWERS, JOHNNY JUMP UPS, DIANTHUS, MIXED VIOLA'S, WHITE AND MIXED LINARIA.

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### PETITE BOUCHE HERBS, MICRO & EDIBLE FLOWERS

### WHAT'S IN SHORT SUPPLY AND COMING TO THE END OF ITS SEASON?

#### SHORT SUPPLY AND HIGH PRICE

HEIRLOOM TOMATOES, OXHEART TOMATOES, BRUSSEL SPROUTS, LIMES, BABY CUCUMBERS, SWEET POTATO, FINGER LIMES, FIGS, DRAGONFRUIT, POMELO, GINGER, ROMAN BEANS AND RADICCHIO (IMPROVING).

#### FINISHING FOR THE SEASON

RAPPE (FINISHED), STINGING NETTLES, BLOOD LIMES, ROMANESCO, QUINCE, PERSIMMONS AND RAMBUTAN.

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