

ISSUE 8



# "FRESH IS BEST"

with Sydney Direct Fresh Produce

## FORTNIGHTLY MARKET UPDATE

9TH MARCH - 22ND MARCH 2017 / ISSUE 08

## KEEPING YOU FRESH @

📷 SYDNEYDIRECTFRESHPRODUCE

f FRUITANDVEGETABLEWHOLESALE

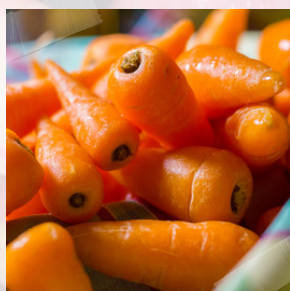
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## SDFP SPECIALS 9TH MARCH - 22ND MARCH 2017



**DRAGON FRUIT**  
\$15 PER BOX



**CHANTENAY  
CARROTS**  
\$18 PER BOX



**CAULIFLOWER**  
\$24 PER BOX



**RED GRAPES**  
\$30 PER BOX

## GENERAL MARKET NEWS

We have good news. It seems like we may have moved through the extreme shortage of popular produce. Lines such as cauliflower, lettuce, lemons and avocados are improving and prices are easing daily.

**CAULIFLOWER** - Prices have more than halved compared to the last few weeks. Supply increases as the arrival of the Victorian season enters the market.

**LEMONS** - QLD supply has started to ramp and improved supply is entering the markets. Prices are back and quality is excellent.

**POMEGRANATE** - Local Australian pomegranate has started and we will be switching from punnet's to whole fresh fruit.

**TOMATOES & ROMA** - All tomato lines remain short in supply and expensive. We expect it to ease over the next few weeks.

## NEW TO THE MARKET

FRESH PISTACHIO, PERSIMMONS, SUGAR LOAF CABBAGE, RAPPE, PRICKLY PEARS, KIWI BERRY, ACHACHA & COTTON CANDY GRAPES.

CIPOLLINI ONION , PINE MUSHROOM (**START MONDAY**)  
MEXICAN PICKLING CUCUMBERS (**PRE ORDER ONLY**)

1

### VEGETABLES

BEANS, SWEETCORN .SQUASH, ZUCCHINI, CAULIFLOWER, CELERY, BABY FENNEL, KALE, BROCCOLI, ASPARAGUS (MEXICAN), EGGPLANT AND SWEET POTATO.

### FRUIT

LIMES, HONEYDEW, ROCKMELON, WATERMELON AND FINGER LIMES.

2

## WHAT'S IN GOOD SUPPLY?

### GOURMET VEGETABLES

RAPPE, SALSIFY, PURPLE KALE, ROMAN BEANS, GOLD NUGGET PUMPKIN, YELLOW ZUCCHINI, SNAKE BEANS, BORLOTTI BEANS, FESH PISTACHIO, GREEN ALMONDS, FINGER FENNEL, POPCORN ON THE COB, GHOST CHILLI (**PRE ORDER ONLY**), PADRON PEPPERS AND SUGAR CANE.

### EXOTIC FRUIT

QUEEN GARNET PLUMS, CURRANT GRAPES, FINGER LME, STARFRUIT, DRAGON FRUIT, ACHACHA AND LONGAN.

3

## GOURMET VEGETABLES AND EXOTIC FRUIT

### GOOD SUPPLY

ALL MICRO HERBS, PENCIL LEEK, FINGER FENNEL, BABY CORN, RED & GREEN COS, MUSTARD MIX, PETITE CARROTS, SNOW PEA TENDER LEAF, NASTURTIUM, AMARANTH, BRONZE FENNEL, SALAD BURNETT, JAPANESE LAND SEAWEED, SUMMER PURSLANE, RED & GREEN ELK, JAPANESE & BLUSH SALAD TURNIPS, RED VEIN SORREL, WOODLAND SORREL & SORREL AND CONFETTI CORIANDER.

### PLEASE BE PATIENT ITS GROWING

CHERVIL, GHOST KALE, LEBANESE CRESS, ROCKET AND EDIBLE FLOWERS WILL BE LOW IN SUPPLY.

4

## PETTE BOUCHE HERBS, MICRO & EDIBLE FLOWERS

## WHAT'S IN SHORT SUPPLY AND COMING TO THE END OF ITS SEASON?

### SHORT SUPPLY AND HIGH PRICE

JERUSALEM ARTICHOKE (INCONSISTENT), RED WITLOF, OX-HEART & HEIRLOOM TOMATOES, HYDROPONIC LETTUCE LINES AND SPRING ONIONS.

### FINISHING FOR THE SEASON

CHERRIES, PEACHES, AND LYCHEES.

5



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