

ISSUE 7



"FRESH IS BEST"

with Sydney Direct Fresh Produce

FORTNIGHTLY MARKET UPDATE

23RD FEB - 8TH MARCH 2017 / ISSUE 07

KEEPING YOU FRESH @

 FRUITANDVEGETABLEWHOLESALE
 SYDNEYDIRECTFRESHPRODUCE
 1300 303 041
 ORDERS@SDFP.COM.AU



SDFP SPECIALS 23RD FEBRUARY - 8TH MARCH 2017



JAPANESE PUMPKIN
\$0.85 PER KILO



HONEYDEW
\$18 PER BOX



CORN COB
\$15 PER BOX



**RED & GREEN
BULLHORN CHILLI**
\$20 PER BOX

GENERAL MARKET NEWS

This time of year is always difficult with produce. Demand is high and the weather has a big part to play with the slow production of lines due to the heat. We will keep you informed as much as possible with price increases and shortage when possible. Do not hesitate to contact Matt or Anthony for more information on specific lines.

LEMONS - Australian supply has almost come to a stand still so prices will be high in the coming weeks.

FIGS - In great supply with superb quality to match.

POMEGRANATE - White Australian pomegranate have started but quality and availability is still inconsistent.

HEIRLOOM & OX HEART TOMATOES - Supply is very scarce and hard to find. We have to be patient.

AVOCADO - A shift in season will happen over the next two weeks to Shepard avocado.

NEW TO THE MARKET

We always search high and low to bring you some unique and interesting flavours. Here is what's new this week:

SUGAR PLUMS
QUEEN GARNET PLUMS
PADRON PEPPERS
GOLD NUGGET PUMPKIN
CURRANT GRAPES
CUSTARD APPLES
TAMARILLO

GOURMET VEGETABLES AND EXOTIC FRUIT

GOURMET VEGETABLES

BABY CORN HUSK, FINGER FENNEL, HORSERADISH, SALSIFY, PURPLE KALE, SPAGHETTI PUMPKIN, ROMAN BEANS, GOLD NUGGET PUMPKIN, YELLOW ZUCCHINI, SNAKE BEANS, BORLOTTI BEANS, GHERKINS AND GREEN ALMONDS.

EXOTIC FRUIT

FINGER LIME, CURRANT GRAPE, PARADISE PEARS, STARFRUIT, LYCHEE, DRAGON FRUIT, RAMBUTAN, LONGAN. AND GOLD KIWI.

WHAT'S IN SHORT SUPPLY AND COMING TO END OF ITS SEASON?

We want to keep you updated with produce that is going out of season and increasing in price as much as possible. Here is an overlook for YOU:



WHAT FRUIT AND VEGETABLES ARE IN GOOD SUPPLY?

The SDFP team keep a constant eye on what is performing the best. Here is the fruit and vegetable lines that are in good supply:

VEGETABLES

BEANS, CARROTS, ZUCCHINI, SQUASH, BABY FENNEL, KALE, CELERY, SWEETCORN AND BEETROOT BAGS.

FRUIT

BLOOD PLUMS, HONEYDEW MELON, PINEAPPLE. PEACHES, NECTARINES, ROCKMELON AND WATERMELON.

PETITE BOUCHE

The Petite Bouche farm set up is complete and produce growth has been slow due to the heat. Export Fresh would like to thank you for your patience. Stay up to date weekly at exportfresh.com.au for more information.

GOOD SUPPLY

ALL MICRO HERBS, PENCIL LEEK, FINGER FENNEL, BABY CORN, RED & GREEN COS, MUSTARD MIX, PETITE CARROTS AND SNOW PEA TENDER LEAF.

PLEASE BE PATIENT ITS GROWING

RED VEIN SORREL HAS SUFFERED WITH THE HEAT. BRONZE FENNEL, CHERVIL, CONFETTI CORIANDER, GHOST KALE, ICE PLANT, LEBANESE CRESS, ROCKET, WOODLAND SORREL AND EDIBLE FLOWERS WILL BE LOW IN SUPPLY.

SHORT SUPPLY AND HIGH PRICE

BABY COS, ICEBERG LETTUCE, SWEET POTATO, CAULIFLOWER, RED WITLOF, JERUSALEM ARTICHOKE AND AVOCADO.

FINISHING FOR THE SEASON

CHERRIES, JERUSALEM ARTICHOKE AND MANGOES ARE COMING TO AN END.



CHECK OUT OUR NEW BLOG PAGE "MEET THE GROWER" AT SDFP.COM.AU - FOLLOW US AS WE TELL THE GROWERS STORY THROUGH CHEFS DISHES IN 2017.



"MEET THE GROWER"