

ISSUE 74



"FRESH IS BEST"

WITH SYDNEY DIRECT FRESH PRODUCE

FORTNIGHTLY MARKET UPDATE

25TH SEPTEMBER - 8TH OCTOBER 2019 ISSUE 74

KEEPING YOU FRESH @

📷 SYDNEYDIRECTFRESHPRODUCE

f FRUITANDVEGETABLEWHOLESALE

☎ 1300 303 041

✉ ORDERS@SDFP.COM.AU

SDFP NEWSLETTER 25TH SEPTEMBER - 8TH OCTOBER 2019 ISSUE 74



PURPLE KALE
\$1 PER BUNCH



TANGELLOS
\$15 BOX



CHERRY TRUSS
TOMATOES
\$2 PUNNET

GENERAL MARKET NEWS

COST OF GOODS - Here at SDFP, we are always putting our customers first. We understand the importance of you hitting your "cost of goods", and we are here to help you do that. We have cheaper options available such as No.2's or varied sizes of a preferred item that you would usually order in. Give your accounts manager a call and see how we can bring you some cost-saving solutions over Spring and into the future.

AUSSIE KENSINGTON PRIDE MANGOES- Season in full swing and prices are excellent. Tangy, rich juicy yellow flesh. Fresh mango aroma and deep, full-bodied sweetness.

HONEYDEW - Supply remains short and prices are expensive, we expect this to continue for the next 2-3 weeks.

LOCAL ASPARAGUS - Season in full swing, quality is excellent, great time to buy as prices are starting to fall.

HALLOWEEN PUMPKINS - The season has now started. Please don't forget to PRE-ORDER to avoid disappointment, as the market sells out of stock a week before Halloween. We can store your order for your convenience if requested but you must pre-order with us within sufficient time.



NEW PRODUCTS AVAILABLE

FRESH IN CHEF!

- AUSSIE PEACHES
- HALLOWEEN PUMPKINS
- WHITE ASPARAGUS
- SMOKED EGGS
- U.S.A POMEGRANATES
- LOQUATS
- KP MANGOES
- TANGELLOS
- BLOOD ORANGES
- GHERKINS

TRY SOMETHING DIFFERENT?

- JERUSALEM ARTICHOKE
- BABY ROCKET APPLES
- FRESH WASABI ROOT
- SMOKED GARLIC
- NETTLES
- SUMO MANDARIN

GOURMET VEGETABLES AND EXOTIC FRUITS

GOURMET VEGETABLES

- WHITE ASPARAGUS
- WASABI LEAVES
- RED KARKALLA
- BABY GLOBE ARTICHOKE

EXOTIC FRUITS

- LOQUATS
- MANGOSTEEN
- STARFRUIT
- POMEGRANATE
- DRAGON FRUIT
- CUMQUATS



@sydneydirectfreshproduce
#meetthegrower

CONTACT YOUR ACCOUNTS
MANAGER IF YOU NEED ANYTHING
SPECIFIC. WE WILL BE ABLE TO HELP
YOU CHEF!

ACCOUNTS MANAGERS

DANIEL FLAMMINIO - 0477 773 317
ANTHONY HARRISS - 0407 110 912
ANTHONY FARRE - 0447 151 782
ZEB ALLAM - 0428 832 927
VINNI MORENA - 0448 456 660
BEN QUINLAN - 0477 789 089

WHAT'S IN GOOD SUPPLY?

VEGETABLES

- ASPARAGUS
- BEANS
- SNOW PEAS
- SWEET CORN
- FENNEL
- CELERIAC
- JAPANESE PUMPKIN
- BROADBEANS
- ZUCCHINI

FRUIT

- MANGOES
- ROCKMELON
- PAPAYA
- PEARS
- MANDARINS
- APPLES
- LEMONS
- CORELLA PEARS
- NAVEL ORANGES

PICKED LEAVES AND BABY VEGETABLES

BABY VEGETABLES

- FINGER FENNEL
- FRENCH RADISH
- PENCIL LEEKS
- BLUSH TURNIPS
- JAPANESE TURNIPS
- PARIS CARROTS
- AMSTERDAM CARROTS
- BABY RAINBOW CARROTS

PICKED LEAVES

- SEASONAL MIX
- RED VEIN SORREL
- CONFETTI CORIANDER
- BRONZE FENNEL
- PETITE RED & GREEN COS
- BULLS BLOOD CHARD
- SALAD BURNET
- MIZUNA
- WASABI MUSTARD LEAF
- UPLAND CRESS
- PIZZO
- GOLDEN ENDIVE
- ICE PLANT
- LEBANESE CRESS
- RED MIZUNA
- RED ELK
- HOT MUSTARD MIX
- VARIEGATED NASTURTIUM
- SHEEP SORREL
- CHERVIL TIPS
- DANDELION
- GOLDEN ENDIVE
- RED LACE
- WATERCRESS TIPS
- YARROW LEAF
- WOODLAND SORREL
- WASABI MUSTARD LEAF
- YUUKI MIX (JAPANESE BLEND)

WHAT'S IN SHORT SUPPLY?

SHORT SUPPLY AND HIGH PRICES

- RADICCHIO
- BROWN PEAR
- HONEYDEW
- BRUSSELS SPROUTS
- RASPBERRIES
- WATERMELON

FINISHING FOR THE SEASON

- CAULIFLOWER BLOSSOM
- CHESTNUTS

STAY UP TO DATE ON OUR INSTAGRAM PAGE
@SYDNEYDIRECTFRESHPRODUCE

EDIBLE FLOWERS

- FRESH FRUIT SALAD SAGE
- MIX & WHITE LINARIA
- MIXED JOHNNY JUMP UPS
- JOHNNY JUMP UPS (traditional)
- MIXED VIOLAS
- LARGE MIXED FLOWERS
- PETITE MIXED FLOWERS
- MIXED PANSYS
- INDIVIDUAL COLOUR PANSYS

SPECIALS

- PURPLE KALE \$1 PER BUNCH
- TANGELLOS \$15 PER BOX
- CHERRY TRUSS TOMATOES \$2 PER PUNNET



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