

ISSUE 75



"FRESH IS BEST"

WITH SYDNEY DIRECT FRESH PRODUCE

FORTNIGHTLY MARKET UPDATE

10TH OCTOBER - 22ND OCTOBER 2019 ISSUE 75

KEEPING YOU FRESH @

📷 SYDNEYDIRECTFRESHPRODUCE

f FRUITANDVEGETABLEWHOLESALE

☎ 1300 303 041

✉ ORDERS@SDFP.COM.AU

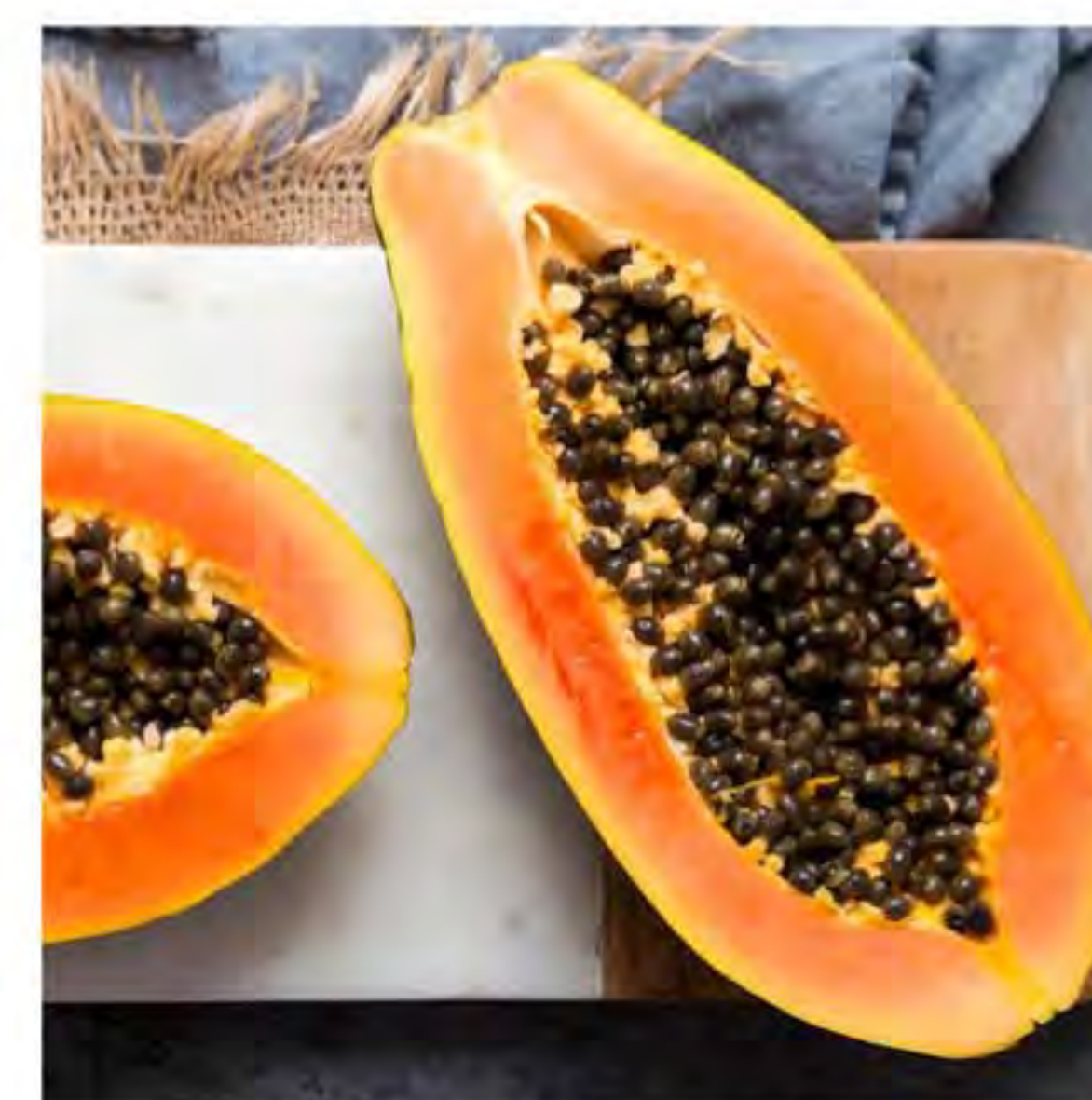
SDFP NEWSLETTER 10TH OCTOBER - 22ND OCTOBER 2019 ISSUE 75



**LOCAL GLOBE
ARTICHOKE
\$12 BOX (SIZE 12)**



**LOCAL LOOSE
COMPOSITE ASPARAGUS
\$18 PER 5KG BOX**



**NORTH QLD
RED PAPAYA
\$12 PER TRAY**

GENERAL MARKET NEWS

COST OF GOODS - Here at SDFP, we are always putting our customers first. We understand the importance of you hitting your "cost of goods", and we are here to help you do that. We have cheaper options available such as No.2's or varied sizes of a preferred item that you would usually order in. Give your accounts manager a call and see how we can bring you some cost-saving solutions over Spring and into the future.

AUSSIE STONEFRUIT - Both nectarines and peaches have started and we will be switching over to the Aussie variety this week. Prices will ease weekly as more produce hits the market floor. Doughnut peaches are also now available.

HALLOWEEN PUMPKINS - BEST CARVED HALLOWEEN PUMPKIN POSTED ON INSTAGRAM THIS MONTH WITH THE HASHTAG #SDFPPUMPKIN WILL RECEIVE A \$200 FRUIT & VEG HAMPER! Post away chef and pre-order your pumpkin now to avoid disappointment, as the market sells out of stock before Halloween. We can store your order for your convenience if requested but you must pre-order with us within sufficient time.

HEIRLOOM TOMATOES - Supply is back in town and quality is excellent. Improving daily with large mixed heirloom and oxheart improving continuously into late Spring.

LOCAL ASPARAGUS - Season in full swing, quality is excellent, great time to buy as prices are starting to fall.

MICRO BABY VEG - We have access to some of the very best micro baby vegetables in the market. The range covers French radish, finger fennel, beetroot, turnips, leeks & spring onion. Ask your accounts manager for more information.



NEW PRODUCTS AVAILABLE

FRESH IN CHEF!

- AUSSIE NECTARINES
- AUSSIE PEACHES
- HALLOWEEN PUMPKINS
- WHITE ASPARAGUS
- PURPLE ASPARAGUS
- SMOKED EGGS
- U.S.A POMEGRANATES
- LOQUATS
- KP MANGOES
- TANGELLOS
- BLOOD ORANGES

TRY SOMETHING DIFFERENT?

- JERUSALEM ARTICHOKE
- BABY ROCKET APPLES
- FRESH WASABI ROOT
- SMOKED GARLIC
- NETTLES
- SUMO MANDARIN

GOURMET VEGETABLES AND EXOTIC FRUITS

GOURMET VEGETABLES

- WHITE & PURPLE ASPARAGUS
- WASABI LEAVES
- RED KARKALLA
- BABY GLOBE ARTICHOKE

EXOTIC FRUITS

- LOQUATS
- MANGOSTEEN
- STARFRUIT
- POMEGRANATE
- DRAGON FRUIT
- CUMQUATS



@sydneydirectfreshproduce
#meetthegrower

CONTACT YOUR ACCOUNTS
MANAGER IF YOU NEED ANYTHING
SPECIFIC. WE WILL BE ABLE TO HELP
YOU CHEF!

ACCOUNTS MANAGERS

DANIEL FLAMMINIO - 0477 773 317
ANTHONY HARRISS - 0407 110 912
ANTHONY FARRE - 0447 151 782
ZEB ALLAM - 0428 832 927
VINNI MORENA - 0448 456 660
BEN QUINLAN - 0477 789 089

WHAT'S IN GOOD SUPPLY?

VEGETABLES

- ASPARAGUS
- BEANS
- SNOW PEAS
- SWEET CORN
- FENNEL
- CELERIAC
- JAPANESE PUMPKIN
- BROADBEANS
- ZUCCHINI

FRUIT

- MANGOES
- ROCKMELON
- PAPAYA
- PEARS
- MANDARINS
- APPLES
- LEMONS
- CORELLA PEARS
- NAVEL ORANGES

PICKED LEAVES AND BABY VEGETABLES

BABY VEGETABLES

- FINGER FENNEL
- FRENCH RADISH
- PENCIL LEEKS
- BLUSH TURNIPS
- JAPANESE TURNIPS
- PARIS CARROTS
- AMSTERDAM CARROTS
- BABY RAINBOW CARROTS

PICKED LEAVES

- BULLS BLOOD CHARD
- GOLDEN ENDIVE
- YARROW LEAF
- VARIEGATED NASTURTIUM
- SHEEP SORREL
- SEASONAL MIX
- RED VEIN SORREL
- CONFETTI CORIANDER
- BRONZE FENNEL
- PETITE RED & GREEN COS
- SALAD BURNET
- CHERVIL TIPS
- DANDELION
- WATERCRESS TIPS
- WASABI MUSTARD
- UPLAND CRESS
- PIZZO
- ICE PLANT
- LEBANESE CRESS
- MIZUNA
- RED MIZUNA
- RED ELK
- HOT MUSTARD MIX
- RED LACE
- YUUKI MIX (JAPANESE BLEND)

WHAT'S IN SHORT SUPPLY?

SHORT SUPPLY AND HIGH PRICES

- RADICCHIO
- BROWN PEAR
- HONEYDEW
- BRUSSELS SPROUTS
- TOMATILLOS

FINISHING FOR THE SEASON

- CAULIFLOWER BLOSSOM
- CHESTNUTS
- YUZU

STAY UP TO DATE ON OUR INSTAGRAM PAGE
@SYDNEYDIRECTFRESHPRODUCE

EDIBLE FLOWERS

- NASTURTIUM FLOWERS
- DIANTHUS
- MARIGOLDS
- MIXED LINARIA
- WHITE LINARIA
- MIXED JOHNNY JUMP UPS
- MIXED VIOLAS
- LARGE MIXED FLOWERS
- PETITE MIXED FLOWERS
- MIXED PANSYS
- INDIVIDUAL COLOUR PANSYS

SPECIALS

- LOCAL GLOBE ARTICHOKE \$12 PER BOX (SIZE 12)
- LOCAL LOOSE COMPOSITE ASPARAGUS \$18 BOX (5KG)
- NORTH QLD RED PAPAYA \$12 TRAY



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